

MARKETING PRICING

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<https://studentgov.uci.edu/events-creative/>



DIGITAL

Description	Cost	Size	Contact
Marquees (Outside Student Center)	(2) Free	1920 x 1080 px (144 dpi)	Mark Anthony Ramirez
Social Media Ads	Free	Varies	Nikki / Mark Anthony or CMTO (cmto@asuci.uci.edu)
Web Banner (ASUCI website)	Free	2000 x 700 px	Nikki/Mark Anthony; (Daniel Stone uploads)
Web Page/Site (Large Events Only)	Free	—	Daniel Stone
TV's (Inside Student Center)	\$90/week	1920 x 1080 px (144 dpi)	Nikki Wiggins
ZotSpot Graphic (Formerly Campus Groups)	Free	760 x 380 px	Nikki Wiggins or Mark Anthony Ramirez
Student Center Kiosk	\$90/week	1080 x 1920 px (144 dpi)	Nikki Wiggins or Mark Anthony Ramirez
New U Online Ads	\$300-600/month	Varies (newuniversity.org/advertise)	Nikki Wiggins or Mark Anthony Ramirez

UC Irvine

Student Government
Student Media

PRINT



PRINT*

Description	Cost	Size	Contact
T-Shirts, Totes, & Hats (Eligible Commissions Only)	Varies	S-2XL	Nikki Wiggins
A-frame Posters & In-house Prints	\$20/a-frame (Pricing for other prints varies)	24 x 36 in	Nikki Wiggins or Mark Anthony
Posters & Flyers (Outsourced)	Varies (nextdayflyers.com)	Varies	Nikki Wiggins or Mark Anthony
Color Copies (Large Events Only)	.50/page	8.5 x 11 in	Nikki Wiggins or Mark Anthony
Cardboard Cutout (Campus UPS Store)	\$150-400	Max Size is 8 (h) x 4(w) ft.	Nikki Wiggins
Anteater Express Ads (Internal; Installed on Weekends Only)	\$200/2-week run	36 x 11 in	Nikki Wiggins or Mark Anthony Ramirez
Stickers (Other Small Items Available)	Varies (StickerGiant.com or StompStickers.com)	2-3 in (Recommended)	Nikki Wiggins or Mark Anthony Ramirez
Zot n' Go Coffee Sleeve Stickers	Varies (StickerGiant.com or StompStickers.com)	2 (h) x 4 (w) in max	Nikki Wiggins or Mark Anthony Ramirez
Banners (Large Events) Standalone (Sizing varies) Stage (Concerts) Canopy Bridge	\$85+ ea \$300 ea \$30 ea Varies (\$600±)	5.5 x 3 ft. 19 ft. 10 x 1 ft	Nikki Wiggins or Mark Anthony Ramirez

* All printing and ordering is dependent on availability/inventory and students' ability to meet deadlines and obtain approved Purchase Request.

Custom Merchandise

Looking for something else? If you're looking to do a custom giveaway, you may do so with an approved vendor. Vendors, pricing, and deadlines can be found below.

Purchase Request Form

All purchases are required to have been approved before purchase. Otherwise, they will not be reimbursed or distributed. See more about purchasing below.

Marketing Policies

All advertising and marketing items must be approved by the SGSM marketing team. Full list of marketing policies and procedures can be viewed here.